



**ocean  
conservation  
trust**

# MAKE WAVES FOR THE PLANET

## Host your meeting with a purpose

At Crowne Plaza Plymouth, every meeting room booking can help protect our oceans. Through our partnership with the Ocean Conservation Trust, £2 per delegate from every 'Day Delegate Rate' booking supports the conservation of vital seagrass meadows - one of the planet's most valuable yet endangered habitats.

## Why seagrass matters



**Vital to biodiversity:** A sanctuary for 80+ fish species and 1,000+ invertebrates per 10 square metres.



**Natural carbon capture:** Absorbs 3.2 kg of carbon and 0.5 kg of nitrogen while producing oxygen for 4.8 hours.



**Defends coasts:** Acts as a barrier against erosion and supports sustainable fisheries.

By booking with us, you're not just meeting business goals - you're making a positive impact on the environment.



# SMALL ACTIONS, BIG CHANGE

## Did you know?

- A football-pitch-sized seagrass meadow is lost every 30 minutes due to pollution, dredging and more.
- Seagrass is critical for marine life, carbon storage, and coastal protection, but up to 90% has been lost globally in the past century.

## With your meeting, you'll contribute directly to planting Mini-Meadows:

- £10 = 1 Mini-Meadow supported
- Receive a bespoke certificate to showcase your positive impact.

## Make a booking, make a difference.

For more details or to reserve a meeting room get in touch:

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All information sourced from the Ocean Conservation Trust

For more details on the Ocean Conservation Trust, visit [www.oceanconservationtrust.org](http://www.oceanconservationtrust.org).